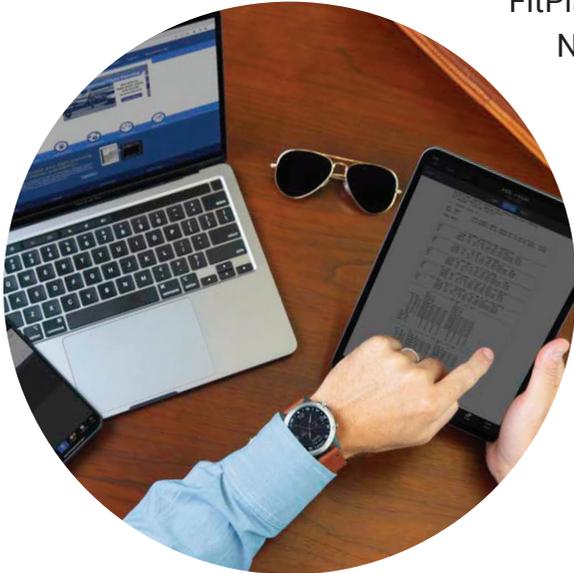


# The pilots that you're looking for are on FltPlan.com



FltPlan.com is the premier flight planning website serving the North American general aviation market.

FltPlan advertisers are tapped into an audience 165,000-plus active users – key influencers and decision makers – who rely on FltPlan.com and the FltPlan Go companion app for flight planning and filing, essential trip-support tools, and aviation services.

FltPlan.com offers a range of advertising positions at competitive rates designed to deliver your message to an engaged audience of active pilots and aviation professionals.

More than **165,000** registered users

More than **113,396 monthly** flight plans filed in 2025

More than **32%** of all N#-registered flight plans for turboprops & jets

**1,337,294** average monthly page views

**326,937** monthly user sessions



## Visitor Location

- United States 94.5%
- Canada 3.5%
- Mexico 0.6%
- Bahamas 0.2%
- All Others 1.0%

## Advertising Positions & Rates

AD POSITION	ROTATION & DIMENSIONS	RATE
Login Page	500x250, 1 in 4	\$ 2,650/Month
Login Page Takeover	1500x500, 1 in 2	\$ 3,000/Month
Main Menu 1 + General Rotation	728x90, 1 in 6	\$ 675/Week
Main Menu 2	728x90, 1 in 6	\$ 2,350/Month
Flight Plan Creation + Quick Info	600x300, 1 in 10	\$ 1,500/Month
FltPlan Go Mobile App	400x200, 1 in 6	\$ 1,650/Month
Flight Tracking + Weather	300x600, 728x90, 1 in 5	\$ 500/Month
Flight Plan Entry Targeted by AircraftType	728x90, Exclusive	Price Varies by Target Aircraft

To learn more about these advertising opportunities, contact  
Carole Mackay at [carole.mackay@garmin.com](mailto:carole.mackay@garmin.com) or call 203-262-1700.

