

# Where are all the pilots?



## The pilots that you're looking for are on FltPlan.

FltPlan has grown to be the largest provider of general aviation flight planning services in North America. Over 162,000 registered users, comprised of pilots and

aviation professionals, rely on FltPlan to meet their pre-flight, in-flight, and post-flight planning and filing needs. FltPlan files more than 55% of all flight plans for N#-registered aircraft – more than 70% of flight plans for N#-registered jets and turboprops.

FltPlan offers flight planning and filing for North America and Central America along with a variety of other services including, FBO and Airport Information, Flight Tracking, Certified CBP eAPIS Submissions, SMS (IS-BAO and ACSF), Runway Analysis, Weight & Balance, eLogbook, Checklists, Mexican/Caribbean/Central American handling, Mexican and Cuban overflight services, Pre-Departure Clearances, FAA-Approved Certified Weather, and much more. In addition, FltPlan supports iPad, Android and Windows 10 devices with the free FltPlan Go app, a powerful in-flight companion to the FltPlan website.

FltPlan continues to grow and add services to address the needs of private pilots, professional pilots, and flight departments.

**70%** of N#-registered Flight Plans Filed for Turbo Props & Jets

More than **162,000** Active, Registered Users

Flight Plans Created in 2016: **6,326,175**

**6,794,675** FAA Legal Weather Briefings Provided in 2016

**3,907,266** Monthly Page Views

Monthly User Sessions: **887,649**

**82,318** Unique Aircraft Profiles

# Advertising Positions & Rates

AD POSITION	AD SIZE/ROTATION	RATE
Log In Page	500x250, 1 in 4	\$2,500/Month
Main Menu 1	728x90, 1 in 6	\$500/Week
Main Menu 2	728x90, 1 in 6	\$2,250/Month
Flight Plan Creation	600x300/1 in 12	\$1,200/Month
Weather Page	300x600/1 in 10	\$900/Month
Weather Page	300x600/1 in 20	\$450/Month
Flight Tracking Page	300x600 and 728x90/1 in 5	\$250/Month
Quick Info/Nearby Airport	600x300/1 in 10	\$500/Month
Airport/FBO Search	600x300/1 in 4	\$650/Month
Flight Plan Entry - Aircraft Specific	728x90	Price Varies by AC Profile
Mobile Apps	400x200 and 200x100/1 in 6	\$1,500/Month
FltBrief Sponsorship	110x90 and 728x90/Exclusive	\$1,500/Issue
Pilots Services	728x90	\$200/Year



To learn more about these advertising opportunities,  
 please contact Carole Mackay, Marketing Director,  
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